

# Terms and Conditions

## I. About us

This website is owned and operated by Machine Learning Prague s.r.o., Blanická 5, 120 00 Praha 2, business ID: 04744144, VAT ID: CZ04744144.

Telephone: +420 777319299

email: [info@mlprague.com](mailto:info@mlprague.com)

## II. Making a contract with us

2.1 When you place an order with us, you are making an offer to buy tickets to a conference. We will send you an e-mail to confirm that we have received your order.

2.2 Once we have reviewed your order we will email you again to confirm that we accept your payment, and that a contract has been made between us.

2.3 This contract is covered by the Czech law.

2.4 By placing an order with us, you agree to and accept these terms, as well as our privacy policy and the terms of website use.

## III. Use of website

3.1 You are permitted to use our website for your own purposes and to print and download material from this Website provided that you do not modify any content without our consent. Material on this website must not be republished online or offline without our permission.

3.2 The copyright and other intellectual property rights in all material on this Website are owned by us or our licensors and must not be reproduced without our prior consent.

## IV. Information on personal data processing during purchase of tickets:

4.1 Machine Learning Prague s.r.o., with its registered office at Blanická 5, 120 00 Prague 2, Company Identification No. 04744144, registered at the Municipal Court in Prague, Section C, Insert 252993, processes the following personal data of its customers:

- a. In respect of individuals:
  - Name and surname;
  - E-mail address;
- b. In respect of companies:
  - Name and surname;
  - E-mail address;
  - Company name;
  - Company Identification No.;
  - Tax Identification No.;
  - Address of the registered seat;
- c. If a comment is made:
  - your comment and evaluation

in compliance with Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter referred to as the "**Regulation**") for the purpose of performing the contract and keeping record of the contract and/or for potential future exercise and defense of the rights and obligations of the contracting parties.

The personal data shall be stored and processed for the above-stated purpose for a period of 10 years from the performance of the last part under the contract, unless another legal regulation requires a longer period for the storage of contractual documentation.

The above-mentioned processing is possible on the basis of:

- Article 6 (1) (b) of the Regulation – processing is necessary for the performance of a contract, and
- Article 6 (1) (f) of the Regulation – processing is necessary for the purposes of the legitimate interests pursued by the controller.

4.2 Machine Learning Prague s.r.o. hereby declares that all personal data are confidential and shall not be provided to any third party. An exception applies to providers of payment gateways, who are provided with the personal data of costumers to the minimum extent necessary to enable the payment of orders, as well as to the following processors:

- a. Webhosting provider IGNUM s.r.o.;
- b. Analytical software provider Prague Labs s.r.o. and Wikidi a.s.;
- c. Provider of software designed for e-mail communication MailChimp;
- d. Provider of marketing services UnicornsLab s.r.o.
- e. Accounting software provider Fakturoid s.r.o. and accounting company MP Finance, s.r.o.;
- f. Potential further providers of processing software, services and applications, which the company is not using at present.

4.3 WebExpo, s.r.o. shall send commercial communications to your e-mail address, since such procedure is allowed under Section 7 (3) of Act No. 480/2004 Coll., on Information Society Services, unless you reject them. Such communications may only concern similar goods or services and you may unsubscribe from them easily any time - by sending a letter or e-mail or by clicking the unsubscribe link in the commercial communication. WebExpo, s.r.o. shall store your e-mail address for this purpose for a period of 5 years from the contracting parties' entering into the last contract.

4.4 Under the Regulation, as a customer you have the right:

- to request that we inform you which of your personal data we process,
- to request access to such data and to have these data updated or corrected or to request a restriction of their processing,
- to request that we erase these personal data, unless such request concerns personal data that we are obliged or entitled to process under the applicable legislation,
- to data portability, and the right to request a copy of the personal data being processed,
- to obtain effective judicial redress if you believe that your rights under the Regulation have been infringed as a result of the processing of your personal data at variance with the Regulation,
- to bring the matter before the Company or the Office for Personal Data Protection if you have doubts about the compliance with the duties connected with personal data processing.

## **V. Information regarding taking photographs during lectures**

5.1 By registering for and participating in an event you grant your consent that photographs and audiovisual recordings featuring the participants may be taken during the event and may be subsequently used by WebExpo, s.r.o. or by the lecturers (or more precisely their employers) for promotional purposes for a period of 5 years from the event.

5.2 The participants shall not be entitled to any remuneration or other compensation for the taking and use of such photographs and audiovisual recordings.

5.3 You may withdraw your consent any time.

5.4 Should you not wish to be captured by audiovisual means during the event, please inform the organizers, the photographer or cameraman of this fact in any manner, upon entering the event at the latest. In such case you will not be captured on the recording or you will be cut from the recording.

## **VI. Cancellation and guarantee**

6.1 The pro forma invoice you receive after registration has to be paid in 14 days. The registration will be cancelled otherwise.

6.2 We will not refund the money if you cancel your contract. If you need to change the name of participant please e-mail or write to us.

6.3 After paying the conference fee you are entitled to get all services stated in the registration form.

6.4 If there is a problem with the services, please notify us by email or in writing providing details of the problem. We will deal with the matter in accordance with your legal rights.